



Endless Summer

It's a fact: San Diego has the best weather worldwide, and our hometown is showing off this summertime season. We hope you are enjoying all our region has to offer! This Connections by Mission Fed newsletter highlights our favorite and most impactful happenings over the last few months – made possible by you, our member-owners. Let's dive in!

Celebrating 40 Years of Creativity in the Community

The community celebrated the 40th anniversary of Mission Fed ArtWalk with over 250 visual and performing artists in the heart of Little Italy. This is the largest and longest running arts festival in Southern California and each year it showcases every medium of art including painting, sculpture, glass work, photography, fine jewelry and more. We believe art has the power to connect communities, cultivate new artistic talent and create a better quality of life for all through cultural enrichment. More information at MissionFedArtWalk.org.

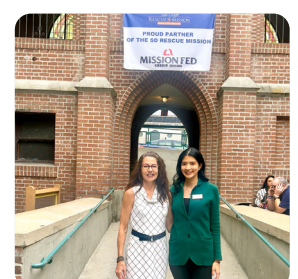


Congratulations to our seven lucky raffle winners who received a variety of tickets to various San Diego establishments! Mission Fed also donated a beautiful mural to Little Italy to commemorate the anniversary. Stay tuned for more!



On a Mission to Fight Homelessness

The San Diego Rescue Mission (SDRM) helps restore the lives of people experiencing homelessness, abuse, poverty or addiction through faith-based emergency services, residential rehabilitation programs, children's services, hunger relief efforts and community outreach. Mission Fed was proud to participate in SDRM's inaugural Corporate Symposium where key businesses throughout San Diego County collaborated on the homelessness crisis. We also served as a sponsor for the organization's spring graduation ceremony. To learn more and support the incredible work SDRM is doing for our community, visit sdrescue.org.



Celebrating Our Diverse Communities

Each quarter Mission Fed supports several events that honor and raise dollars for our vast and growing Hispanic community in San Diego.

Chicano Federation's Annual Unity Luncheon brought together hundreds of local supporters unified under a common purpose: to invest in communities through programs that build resiliency and promote self-sufficiency. Mission Fed is a proud supporter of the Chicano Federation and its mission to put #CommunityFirst. Learn more at chicanofederation.org.

Mission Fed was honored to recognize students at the annual Leadership in Bilingual Symposium put on by the San Diego County Office of Education (SDCOE). We provide scholarships that are awarded to students who have earned a State Seal of Bilingual and recognize their multilingual and biliterate achievements.



Operation Thin Mint

Operation Thin Mint is one of our favorite events with a longtime partner! Mission Fed joined Girl Scouts San Diego aboard the USS Midway Museum for an exciting evening to honor and celebrate the Operation Thin Mint program, our troops and the Elite Cookie Entrepreneurs for 2024, with a patriotic pep rally. We helped celebrate Girl Scouts shipping over three million packages of cookies to deployed troops and veterans. Wow!



CIF San Diego Appreciation

Did you know that Mission Fed has a unique partnership with CIF San Diego? As an organization born to serve educators, we're proud supporters of education-based athletics through CIF. Mission Fed was honored with a special appreciation award at the year-end banquet, and our Board of Directors' Chair, Scott Patterson, was also honored with a CIF lifetime pass for his years of dedication. As one awardee said, "Education-based athletics is the largest mental health program for teens." We couldn't agree more!



Fighting the Darkness of Alzheimer's and Other Dementia

Together the Alzheimer's Association San Diego/Imperial Chapter and Mission Fed highlighted June as Alzheimer's & Brain Awareness Month. This time of year, brain health is emphasized as a goal to forestall symptoms of dementia. The campaign recognized the more than 6 million Americans living with Alzheimer's, and the millions of families and friends that love them, by encouraging our community to learn more about dementia, wear purple on "The Longest Day," and fundraise in support of Alzheimer's Association's vital programs. On behalf of our members, employees and volunteer board of directors, Mission Fed donated \$10,000 plus more in in-kind media for awareness. We encourage our community to donate anytime at alz.org/sandiego.



"Events Season" in San Diego

Great weather means it's event season in San Diego – but that doesn't mean we simply attend fancy galas and luncheons. To Mission Fed, it's one of the many ways we support the organizations and causes in our community that are important to all of us. Here are Mission Fed leaders supporting our longtime partners in the community – the Jacobs & Cushman San Diego Food Bank and San Diego Center for Children – at respective annual fundraiser events.



Partners for the Community – On and Off the Field

Congrats Mission Fed Members – YOU'VE been drafted! Mission Fed is officially a proud partner of the San Diego Padres. Our new billboards say it all. We support our hometown team!

