



## Spreading Joy and Creating a Better San Diego

As we continue to fulfill our mission to improve the lives of all San Diegans by giving back to our local community, we are so grateful for our members, as they make this possible. In 2023, Mission Fed raised and invested over **\$1 million** in the community to support a variety of causes. In 2024, we look forward to continuing to serve our over 300,000 members and the San Diego community – and welcome the opportunity to help all San Diegans reach their financial goals.

## La Maestra Community Health Centers Holiday Toy & Gift Drive

Mission Fed was thrilled to once again support La Maestra Community Health Centers, a nonprofit that has been serving immigrant, refugee, uninsured, and underinsured populations in San Diego County for over 30 years. Thanks to the generous support from our members, employees and community, the holiday season became a little brighter for families through La Maestra's Annual Toy and Gift Drive. Mission Fed collected over 1,100 toys, books, and gifts for children under 18 years old. These donated items were distributed to families in need at La Maestra's clinic sites in City Heights, El Cajon, National City and Lemon Grove and through La Maestra's Legal Advocacy Program. [lamaestra.org](http://lamaestra.org)



## Mission Fed Elves Deliver Joy at the Center for Children

For the eighth year in a row, Mission Fed employees volunteered their time to the children and staff of the San Diego Center for Children's residential cottages and administration offices. We donated 13 Christmas trees and a variety of creative decorations wished by the children – some being Star Wars, Grinch, Barbie, Beach, Elf, Charlie Brown Christmas, Nightmare Before Christmas, and more – and Mission Fed was proud to deliver! The San Diego Center for Children touches the lives of over 1,000 children and families struggling with emotional, behavioral, and mental health challenges, by empowering them to live joyful and healthy lives. [centerforchildren.org](http://centerforchildren.org)



# San Diego Rescue Mission - Holiday Feeding & Hygiene Events

Mission Fed proudly sponsored two holiday meal events for the San Diego Rescue Mission. Together, we joined hands to make a difference in the lives of those in need. Between the Thanksgiving and Christmas events, we were able to provide a total of 246 showers, 1,700 meals, 67 haircuts, and 65 medical visits to those in need. Mission Fed employees also enjoyed volunteering at both events. The San Diego Rescue Mission helps restore the lives of people experiencing homelessness, abuse, poverty or addiction through faith-based emergency services, residential rehabilitation programs, children's services, hunger relief efforts and community outreach. [sdrescue.org](http://sdrescue.org)



# San Diego Youth Services - Holiday Gift Card Drive

The Mission Fed Leadership Team supported San Diego Youth Services by participating in a gift card drive. Through their generous efforts we were able to collect over \$1,660 in gift cards and cash to help support the basic needs of youth in need. San Diego Youth Services is a nonprofit that believes every child deserves to reach their full potential and helps at-risk, homeless, and former foster youth. Since their founding over 50 years ago, they have changed the lives of more than 797,000 youth. [sdyouthservices.org](http://sdyouthservices.org)



# Serving Our Hispanic Community

Mission Fed sponsored the **Southwestern College Foundation's 8th Annual Jaguar Awards Luncheon**, honoring outstanding individuals who exemplify what it means to be a Jaguar. The event raised funds to provide scholarships and enhanced educational activities for students. Mission Fed is also a strong supporter of the **MAAC Project** and their mission to help individuals and families create the lives they truly deserve. We sponsored the annual **MAAC Soiree** which plays a vital role in raising awareness and funds to support MAAC's goal of providing life-changing services. Lastly, Mission Fed was proud to sponsor the **MANA de San Diego Brindis Gala**, "Noche Tropicana", celebrating 35 years of empowering Hermanitas. The event brought together community leaders, and advocates to celebrate the partners, members and volunteers who continue to make MANA de San Diego a premier organization in San Diego County. All proceeds from the event help the nonprofit's programs, as it continues to transform communities by empowering and educating Latinas to become leaders and achieve upward mobility and a better quality of life.



# Mission Fed is a Top Workplace

Our fundamental mission for over 60 years has been to provide access to financial services for all San Diegans, a commitment reflected by our employees. We believe that when we serve our members and employees, we serve San Diego. We are proud to announce we have been named a 2023 Top Workplace for the third time by The San Diego Union-Tribune. Mission Fed was also recognized in the following categories: Purpose & Values, Compensation and Benefits, Work-Life Flexibility, Innovation, Leadership, Professional Development, Employee Well-Being, and Employee Appreciation. We are grateful to our employees who made it happen. Creating a culture where employees feel engaged, appreciated, and fulfilled is important to us. Our San Diego community can also rely on us to serve, support, and provide the level of service and responsiveness they expect from us! From our employees, our volunteer board of directors, thank you!



# San Diego Business Journal SD 500 Most Influential People

Mission Fed President and CEO, Debra Schwartz, was recognized as one of the top 500 Influential Business Leaders in San Diego by the San Diego Business Journal! We are grateful for her leadership and dedication over the past 17 years.



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