



Empowering All San Diegans

Mission Fed believes in the transformative power of credit unions to uplift communities for our member-owners, our staff, as well as for our fellow San Diegans. Driving positive social impact while caring for the financial well-being of our members is an integral part of our credit union difference, and thanks to all our stakeholders, we are fostering resiliency across San Diego County. Your quarterly Connections by Mission Fed newsletter highlights many of the ways we come together to share, support, and connect with one another. Thank you for contributing to the Mission Fed difference.

Fighting Food Insecurity and Child Hunger

As part of the Hunger Awareness Month campaign this past September, Mission Fed supported **The Jacobs & Cushman San Diego Food Bank** Food 4 Kids Backpack Program in the fight against child hunger. In partnership with our branches, the communities they serve, and administrative teammates, fundraising efforts totaled over **\$81,000** equal to 11,500 additional backpacks full of food to feed a child all weekend long. As food insufficiency remains a key issue in our County, we are thankful that hunger-relief organizations like the San Diego Food Bank provides nutritious food to individuals and families in need. Learn more at SanDiegoFoodBank.org.



Making Baseball Wishes Come True

Mission Fed and the **San Diego Padres** are a winning team for San Diego — both on and off the field. In addition to being the presenting partner of the Mission Bell, a tradition at the opening of each game, we also sponsored and hosted the **Make-A-Wish Foundation** of San Diego “Make-A-Wish Mondays” at Petco Park. The partnership provided children with critical illnesses the opportunity to participate in the bell ringing ceremony, an on-field celebration, goodie bags, and more. The Make-A-Wish Foundation creates life-changing wishes for children with critical illnesses. For more information about Make-A-Wish Foundation and how to support their important mission visit: wish.org/sandiego.



Celebrating Hispanic Heritage Month

Together with our Mission Fed *familia*, we were proud to recognize and celebrate Hispanic Heritage Month and the contributions and influence of Hispanic Americans on the history, culture, and achievements in the San Diego community. In collaboration with the **Consulate General of Mexico** and **Univision**, Mission Fed helped to kick off the month at the “Fiesta de El Grito de Independencia,” a musical celebration and historical re-enactment of Mexico’s call for independence from Spain. In addition, Mission Fed joined the community to celebrate the Chicano Federation of San Diego’s 53rd birthday to raise funds for the organization’s programs and services. Mission Fed is proud to support Chicano Federation’s mission: investing in under-resourced communities through programs that promote self-sufficiency.

“EL GRITO”
de México



Running and Walking with Pride

Mission Fed was proud to join the community and serve as Diamond Sponsor of this year’s **San Diego Pride** 5K Run & Walk! Thank you to everyone, from event sponsors to volunteers to runners and walkers, who participated in this year’s event and helped raise over **\$40,000**, a significant increase compared to recent years! The funds will benefit charity partners – San Diego Pride and The LGBT Center’s Youth Housing Project – and enhance the difference that our collaboration will make for LGBT youth in San Diego.



Powering Girl Scouts’ Promises

Mission Fed joined other community supporters of **Girl Scouts San Diego** at a donor reception spotlighting Power Her Promise, a campaign that ensures that thousands of girls in our community have opportunities to discover their passions, develop their talents and actualize their dreams. Girl Scouts provides a path to a better tomorrow regardless of a family’s ability to pay. With more than 45 percent of Girl Scouts in our community living in households that struggle with economic security, donations to the Girl Scouts are more than charitable contributions—they are an investment in our society.

girl scouts
san diego



Forbes Best-In-State...and in San Diego!

Mission Fed Credit Union is honored to be named Forbes Best-In-State Credit Unions 2022, among the top 5 in California and ranked highest in San Diego! This prestigious award is presented by Forbes and Statista Inc., the world-leading statistics portal and industry ranking provider, and based on independently verifiable consumer feedback. While we do not actively seek awards, we do work hard every day to earn this recognition, by delivering the highest level of member service, thanks to our outstanding employees. This award highlights our commitment to our members and to our community, who we look forward to continuing to serve and build financial wellness for all. Thank you for the opportunity, San Diego!



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